



National Priorities Partnership Partners in Action: Employer Web-based Tools

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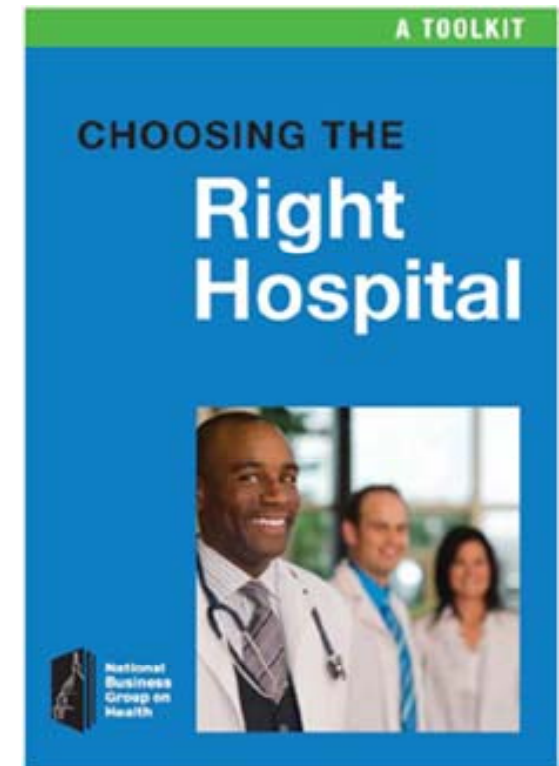
**National
Business
Group on
Health**

Executive Series

Helping Employees Choose the Right Hospital: A Toolkit to Facilitate Effective Communication (2009)

Executive Series

- This toolkit helps employers communicate with employees about the importance of researching the quality of care provided at the hospital and ways of easily accessing information available on the Hospital Compare website.
- The toolkit contains a brochure for download and distribution to employees that helps them navigate the site and interpret the data.



http://www.businessgrouphealth.org/benefitstopics/et_choosinghospital.cfm



Geographic Variations in Health Care Utilization and Payment

- Based on data available from the Dartmouth Atlas, Hospital Compare and H-CUP, develop customized reports comparing utilization, payment and quality of health care services between particular geographic areas as well as to the national average.
- Report comprised of three sections:
 - Utilization of Supply-Sensitive Care Related to Hospital and/or Physician Capacity
 - Ambulatory Care Sensitive Conditions Related to Preventable Hospitalizations and Readmission
 - Payment Variations by Hospital Referral Regions (HRR)



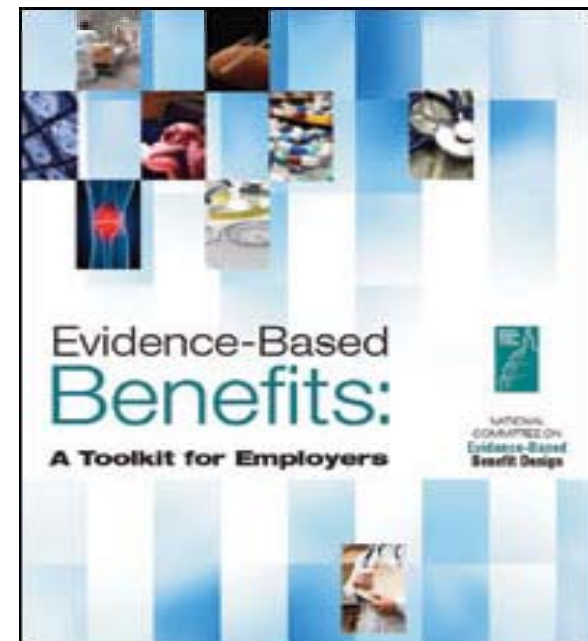
Employers' Communication Toolkit: Using Information to Get High Quality Care

Executive Series

- Free, research-based health communication materials on evidence-based care employers can use with their workforce
- Two sections:
 - Employer information to guide effective communications
 - Customizable workforce materials
- Topic examples:
 - What is good quality care and why you can't take it for granted
 - How do we know which types of health care works best?
 - To get better health care, be informed and involved
- Funded by California Healthcare Foundation
- Developed by American Institutes for Research
- Maintained by National Business Group on Health
- [The Communication Toolkit: Using Information to Get High Quality Care](#)



- National Business Group on Health member resource:
 - Strategically invest health care dollars based on evidence
 - Counter health system incentives to overuse unnecessary, unproven and potentially harmful interventions
- Sections:
 - Getting Started
 - Applying Evidence to Benefit Design
 - Rebuilding our Primary Care Infrastructure
 - Employee Resources
 - Medical Evidence Sources
- Topic Examples:
 - Bariatric Surgery
 - Back Surgery
 - Cesarean Delivery
 - CT/Advanced Imaging
 - GERD Treatments
 - Knee Arthroscopy
- Developed by National Committee on Evidence-Based Benefit Design
- [Evidence-Based Benefits: Toolkit for Employers](#)



- Produce informative and actionable deliverables to educate employers
- Emphasize the importance of planning for the future in your organization and workforce
- Toolkit deliverables include:
 - Factsheets- Defining Palliative Care, Advance Directives, Impact on Caregivers
 - Checklists- How to get engaged, How to communicate
 - Advance planning chart for federal and company-specific benefits
 - Glossary and resource guide
 - Slide deck including fast facts on quality, variations in cost, workplace impact, and service components